

FOR IMMEDIATE RELEASE

ThinkFlood to Sell RedEye Controls through TigerDirect, CompUSA and CircuitCity

RedEye now available from TigerDirect's growing network of online, catalog and retail stores in the US and Canada

Waltham, MA – June 21, 2011 – [ThinkFlood](#), maker of the award-winning RedEye control platform, today announced a new distribution agreement with [TigerDirect, Inc.](#)

TigerDirect, a leading Internet retailer for consumer electronics and technology products, will begin selling ThinkFlood's line of RedEye personal universal remote controls this month.

RedEye is the leading control platform allowing customers to use their own smartphone, tablet or PC in a variety of home automation applications. ThinkFlood recently announced [compatibility for Android phones and tablets](#).

"For TigerDirect, sales is about more than throwing products up on a website and waiting for click-throughs... it's about matching each customer with the products they really need," noted Adam Shapiro, Vice President of Operations for ThinkFlood. "TigerDirect is a company that's enthusiastic about carrying leading consumer electronics like RedEye and we are truly excited to work with them."

The agreement continues ThinkFlood's rapid growth within the consumer electronics space and highlights the increased demand for RedEye controls in the United States and globally. ThinkFlood pioneered smartphone universal remotes with the launch of RedEye for iOS devices in December 2009, and debuted a second generation of control products in April 2011.

RedEye controls are available from [TigerDirect](#), [CompUSA](#) and [CircuitCity](#) beginning this week.

About ThinkFlood

ThinkFlood designs and develops hardware and software for control systems. Its award-winning RedEye platform for smartphones, tablets, and PCs offers features and functionality previously available only in control products priced several times as much. ThinkFlood is a privately held company headquartered in Waltham, Massachusetts. For more information, visit <http://thinkflood.com/>.

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