

FOR IMMEDIATE RELEASE

Sentiment-Hifi Introduces RedEye Universal Remotes to China

Waltham, MA and Shanghai, China — September 7, 2011 — ThinkFlood (<http://thinkflood.com/>), maker of award-winning RedEye control products, has announced a new distribution agreement with Sentiment-Hifi in China.

Sentiment-Hifi specializes in high-end audio and home theater distribution and integration. The company focuses on providing consumers with high quality, personalized service and solutions.

“We look forward to working with ThinkFlood and providing our clients with such an innovative home automation solution,” said Daniel Feng, contact for Sentiment-Hifi. “It has always been our goal is to provide our clients with elegant, sophisticated products of the highest quality and RedEye controls certainly fulfill that requirement.”

ThinkFlood introduced RedEye controls in December 2009. Since that time it has become the leading multi-platform remote control, sold in more than 60 countries globally. RedEye allows customers to use their own smartphones, tablets, and PCs as convenient controllers for home appliances, offering high-end functionality at a very affordable price.

“Sentiment-Hifi is an industry leader in China. Their thorough knowledge of the products they distribute, as well as market in which they operate, makes them an ideal partner for a cutting-edge product like RedEye,” said Adam Shapiro, ThinkFlood Vice President of Operations. “With their focus on quality products and attention to customer service, Sentiment-Hifi is an excellent fit for us.”

About Sentiment-Hifi

Sentiment-Hifi leads the way for home automation control and home audio video integration in mainland China. With a focus in high-end audio, home theater equipment distribution, and home theater integration, the company provides customized solutions that leave clients impressed. Sentiment-Hifi is the official and exclusive distributor of high quality and top of the line home theater brands. For more information, visit <http://www.sentimenthifi.com/>.

About ThinkFlood

ThinkFlood develops and markets next-generation remote control systems. Its award-winning RedEye platform for smartphones, tablets, and PCs offers multi-platform, multi-user control designed specifically for today’s networked lifestyle. ThinkFlood is a privately held company headquartered in Waltham, Massachusetts. For more information, please visit <http://thinkflood.com/>

Newsletter - <http://thinkflood.com/news/newsletter/>

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Contact:

Daniel Feng, Sentiment-Hifi
daniel.feng@sentimenthifi.com

April Mendez, PR Manager

media@thinkflood.com
617.299.2000 ext 1005

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