

FOR IMMEDIATE RELEASE

## **Bajtel Brings ThinkFlood's RedEye Controls to Poland and the Baltics**

**Waltham, MA and Warsaw, Poland – September 14, 2011** – [ThinkFlood](#), maker of award-winning RedEye universal remote control systems, today announced a distribution agreement with Bajtel Sp. z.o.o.

Founded in 1990, Bajtel specializes in importing and distributing high-end technology products pertaining to GPS satellite navigation, mobile telecommunications, and personal computers. The company also has a strong presence in custom installation and leads the way developing the industry in Poland and the Baltics.

“ThinkFlood’s reputation for outstanding technical support and pushing the limits of smartphone and tablet home integration are important to us,” said Robert Czerucki, Managing Director from Bajtel. “RedEye controls are not only affordable and simple to install and use, but also allow us to serve customers seeking sophisticated high-end control for the home.”

Since 2009, ThinkFlood has delivered RedEye controls for smartphones, tablets, and PCs to a growing international audience. Recently, the company launched its second generation of control products, including a new home automation controller, [RedEye Pro](#).

“As a leader in affordable control solutions for the home, it is important for us to have a solid presence in every corner of the world,” said Adam Shapiro, VP of Operations for ThinkFlood. “We are thrilled to have Bajtel onboard, as they have been a major player in developing the market for these products in Poland and the Baltics.”

RedEye controls are available in more than 60 countries worldwide.

### **About Bajtel**

Founded in 1990, Bajtel Sp. z.o.o specializes in integrated technical solutions as well as importing and distributing a wide portfolio of high tech equipment. With years of experience and quality brands such as TomTom, Navigon, Blackberry, HTC, Palm, LG, ELSA, Brodit, MTU, and now RedEye, Bajtel has established itself as a market leader in Poland and the Baltics.

### **About ThinkFlood**

ThinkFlood develops and markets next-generation remote control systems. Its award-winning RedEye platform for smartphones, tablets, and PCs offers multi-platform, multi-user control designed specifically for today’s networked lifestyle. ThinkFlood is a privately held company headquartered in Waltham, Massachusetts. For more information, please visit <http://thinkflood.com/>.

Newsletter - <http://thinkflood.com/news/newsletter/>

Facebook - <http://www.facebook.com/thinkredeye>

Twitter - <http://twitter.com/redeyereMOTE>

YouTube – <http://www.youtube.com/redeyereMOTE>

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