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## **RedEye Universal Remote Control System for iPhone and iPod touch Named Product of the Year in 2009 TONEAudio Awards**

*TONEAudio editors say RedEye remote is the gadget that offers  
the best combination of performance, build quality and aesthetics in 2009*

**Waltham, Mass – Dec. 8, 2009** – ThinkFlood (<http://thinkflood.com/>) today announced that the RedEye personal remote control for iPhone and iPod touch (<http://redeyereMOTE.com/>) has been named Product of the Year by TONEAudio (<http://www.tonepublications.com/>), the e-journal of analog and digital sound. RedEye is the only complete universal remote control system for the iPhone and iPod touch that allows users to control virtually any home entertainment device from any room in the home.

The RedEye system won the gadget category for the 2009 TONEAudio Awards, but according to TONEAudio editors, "Actually, this Product of the Year is an anti-gadget in a way. The RedEye allows you to use your iPhone or iPod touch as a remote for all of the electronics in your house... This is a fantastic product that not only saves clutter and makes your life more organized; it eliminates all those batteries from your remote controls."

"With three iPhones in my house, the RedEye makes it easy for every family member to control all the electronics throughout our home and studio" said TONEAudio publisher Jeff Dorgay.

"We designed RedEye with an eye on the mass market, so it's gratifying to see that it resonates with the sophisticated, audiophile tastes of TONEAudio's editors," said Matt Eagar, president and co-founder of ThinkFlood. "This award helps affirm our vision of making high-end functionality more affordable and widely available."

"It's an honor for RedEye to be named TONEAudio's Product of the Year," said Adam Shapiro, ThinkFlood co-founder and vice president of operations. "Together with the high level of public interest since our launch last week, this award makes it clear that people are hungry for a user-friendly alternative to traditional and activity-based universal remotes."

RedEye offers users an affordable, easy-to-use interface and all of the features and functionality previously available only in expensive, high-end universal remotes and home automation systems. RedEye is available for \$188 through the ThinkFlood website (<https://thinkflood.com/buy/products/redeye/>), which also lists participating dealers and retail locations.

### **Key links**

RedEye: <http://redeyereMOTE.com/>

Getting started with RedEye video: <https://thinkflood.com/products/redeye/getting-started/>

RedEye accelerometer gestures video: <http://www.youtube.com/watch?v=506PyY-iK1I>

### **About ThinkFlood**

ThinkFlood (<http://thinkflood.com/>) designs and develops hardware and software with a focus on making everyday tasks easier. Its first commercial application, the RedEye system, is an iPhone accessory and application that transforms the phone into a universal remote control and enables users to easily control almost anything in their home entertainment centers using any iPhone or iPod touch device. Founded in 2007, ThinkFlood is a privately held company headquartered in Waltham, Mass.

RedEye already has more fans on Facebook than any other remote control  
<http://www.facebook.com/thinkredeye>.

Visit ThinkFlood's blog, MoreControl (<http://morecontrol.com/>), for the latest remote control and home automation news.

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