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RedEye Universal Remote for iPhone, iPod touch and iPad Available in 47 Countries

ThinkFlood says 40 percent of RedEye remote sales are international

Waltham, MA – February 23, 2010 — ThinkFlood (<http://thinkflood.com/>), maker of the RedEye personal remote control for iPhone, iPod touch, and iPad (<http://redeyere mote.com/>), today announced that 40 percent of its orders are from outside of the U.S. Two months after its launch, the RedEye universal remote control system is popular around the world, and available in 47 countries.

When ThinkFlood announced commercial availability of its flagship product, RedEye, the company expected only 20 percent of its sales to be international. The day after RedEye launched, the team at ThinkFlood realized their estimates were well below their actual international sales numbers. With supply chain partners ProLog Logistics and UPS in place, ThinkFlood was able to quickly adjust its plans to meet international demand that was double what they had anticipated.

“The RedEye remote launched two months ago, and we’re seeing impressive demand for it all over the world,” said Jeff Jones, Vice President of Client Relations, ProLog Logistics. “ThinkFlood went from unknown startup to internationally recognized consumer electronics company overnight.”

“Working with ProLog allowed us to scale our international operations quickly and without interruption. No matter where you live, we can deliver your RedEye remote order in just a few days,” said ThinkFlood Vice President of Operations Adam Shapiro. “With plans to expand the RedEye product line in the coming months, we’re confident our partners will continue to provide high levels of service for international orders.”

RedEye is available in the following countries: Australia, Austria, Belgium, Brazil, Canada, China, Costa Rica, Czech Republic, Denmark, Dominican Republic, Estonia, Finland, France, Germany, Guatemala, Hong Kong, Hungary, India, Indonesia, Ireland, Italy, Japan, Latvia, Lithuania, Luxembourg, Macau, Malta, Mexico, Netherlands, New Zealand, Norway, Panama, Poland, Portugal, Romania, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, United Kingdom, and USA.

About ThinkFlood

ThinkFlood (<http://thinkflood.com/>) designs and develops remote control hardware and software. Its first commercial application, RedEye (<http://redeyere mote.com/>), turns the iPhone, iPod touch and iPad into a personal remote that allows control of virtually any home entertainment device from any room in the home. RedEye offers users an affordable, easy-to-use interface and all of the features and functionality previously available only in expensive, high-end universal remotes and home automation systems. Founded in 2007, ThinkFlood is a privately held company headquartered in Waltham, Massachusetts.

With 4,000 fans and counting, RedEye is the most popular remote control on Facebook <http://www.facebook.com/thinkredeye>.

Visit ThinkFlood’s blog, MoreControl (<http://morecontrol.com/>), for the latest remote control and home automation news.

About ProLog Logistics

From Titan rocket components to iPod accessories, ProLog Logistics (<http://www.prologlogistics.com/>) handles the warehousing and order fulfillment needs of some of the most demanding clients. With distribution centers strategically located in Lexington, Kentucky and San Diego, California ProLog cost-effectively distributes products throughout the United States and around the world. ProLog provides complete integration with its clients' systems allowing for the seamless transmission of order and inventory data across a broad range of information technology platforms. Once Client orders are received at a ProLog distribution center, orders are picked, checked, packed and shipped utilizing a variety of automated technologies including radio frequency hand-held computers and computer-driven material handling carousels.

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