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RedEye Controls Win Sound & Vision 2010 Editor's Choice Award

RedEye tops innovation in A/V with smart mix of hardware and software

Waltham, MA – February 09, 2011 – “Endless customizability, first-rate graphics, and intelligently ergonomic layout and implementation,” is what editors at Sound & Vision magazine have to say about ThinkFlood's (<http://thinkflood.com>) line of RedEye control products.

Sound & Vision Magazine editors named RedEye controls as the “most innovative product in the A/V category” for the 2010 Sound & Vision Editor's Choice awards (<http://www.soundandvisionmag.com/2011/02/2010-editors-choice-awards?pnid=50381>).

"It's a great honor to be Sound & Vision magazine's most innovative product in the A/V category," said Matt Eagar, president of ThinkFlood. “We set out to reinvent the universal remote concept. When you reinvent something it's not always easy for people to follow what you are doing, but when they do it is extremely gratifying.”

Daniel Kumi of Sound & Vision describes the smart mix of well-engineered hardware and software driving RedEye controls: “It may sound complicated, but it functions pretty transparently, and the home-room/base-station concept means you can use RedEye's app anywhere in a multiroom system.”

RedEye controls have received several honors since launching in late 2009. First named as TONEAudio's Product of the Year for 2009, RedEye controls garnered accolades in 2010 as a “Top Ten Mobile Solution” by the Massachusetts Technology Leadership Council and later as a “Top Tech Accessory” at the UK's 2010 Stuff Gadget Awards in November.

About ThinkFlood

ThinkFlood (<http://thinkflood.com/>) designs and develops control hardware and software. Its RedEye line of control products for mobile phones, MP3 players and tablets offers features and functionality previously available only in remotes priced several times as much. ThinkFlood is a privately held company headquartered in Waltham, Massachusetts.

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Contact:

April Mendez
ThinkFlood, Inc.
april.mendez@thinkflood.com
617-299-2000 x1005

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