

FOR IMMEDIATE RELEASE

## RedEye Controls Now Available in Ecuador

**Waltham, MA and Quito, Ecuador – April 26, 2011** – [ThinkFlood](#), maker of award-winning RedEye control products for the home, today announced [Innovaciones Acústicas](#) as exclusive distribution partner of RedEye controls to Ecuador.

Innovaciones Acústicas provides high-end, award-winning home theater solutions such as Paradigm, Anthem, Marantz, and now RedEye to Ecuador.

“The home a/v market in Ecuador is changing. We’re getting more inquiries about affordable home control products that provide complete control over home theater and other systems,” said a representative from Innovaciones Acústicas. “They are looking for affordable controls compatible with their mobile devices and PCs. RedEye is the perfect solution.”

“This partnership represents an opportunity to build the RedEye control brand in a new market through Innovaciones Acústicas network of reputable installers,” said Adam Shapiro, ThinkFlood founder and Vice President of Operations. “RedEye products are already popular in Brazil and Chile, so we’re thrilled to expand our presence in South America through Innovaciones Acústicas.”

### **About ThinkFlood**

ThinkFlood, Inc (<http://thinkflood.com/>) designs and develops hardware and software for control systems. Its award-winning RedEye platform for smartphones, tablets, and PCs offers features and functionality previously available only in remotes priced several times as much. ThinkFlood is a privately held company headquartered in Waltham, Massachusetts.

### **About Innovaciones Acústicas**

Innovaciones Acústicas Co. Ltd. (<http://www.innovacionesacusticas.com/>) delivers high-end, award-winning, home theater audio and video solutions to Ecuador. From consultation, to design and selection of products to installation, Innovaciones Acústicas is dedicated to providing best in home a/v technology and exceptional customer service.

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