

FOR IMMEDIATE RELEASE

RedEye Controls Now Available in India

ThinkFlood appoints Jay MultiMedia Inc. as exclusive distributor in India.

Waltham, MA and INDIA – March 15, 2011 – ThinkFlood (<http://thinkflood.com>), maker of RedEye control products, and Jay MultiMedia Inc. (<http://www.jaymm.co.in/>), a leading distributor in India, today announced a strategic agreement to address consumer and reseller demand for RedEye products in India.

ThinkFlood representatives say there has been increasing demand for RedEye controls from the Indian market since releasing RedEye in 2009 and selected Jay MultiMedia Inc. because the company serves more than 60 retailers, dealers and installers throughout India.

“Our retail and custom install partners will be thrilled that Jay Multimedia Inc. now carries RedEye controls,” said Satish Parwani, Managing Director of Jay MultiMedia Inc. “Right now, there is high demand in India for home controls that aren’t clunky or complicated to use. RedEye controls are the perfect high-end and affordable solution for our customers.”

Since 2009, ThinkFlood has been expanding its customer base to a growing list of international customers. ThinkFlood works with distributors, dealers and retailers to deliver RedEye controls to more than 75 countries globally.

“It’s important that we align ourselves with top notch distributors,” noted Adam Shapiro, Vice President of Sales for ThinkFlood. “We chose Jay MultiMedia Inc. because they understand the market of control systems and how to establish a new brand in a well established market. Jay MultiMedia Inc. offers the level of technical knowhow we seek in our distribution partners, and we look forward to establishing a foothold in the Indian market.”

Jay MultiMedia Inc. delivers high-end home theater and automation network storage products such as TviX, Xtremer. QNAP, Viewlab and now RedEye to more than 60 retailers and distributors across India.

About ThinkFlood

ThinkFlood (<http://thinkflood.com/>) designs and develops control hardware and software. Its RedEye line of control products for mobile phones, MP3 players and tablets offers features and functionality previously available only in remotes priced several times as much. ThinkFlood is a privately held company headquartered in Waltham, Massachusetts.

About Jay Multimedia Inc.

Jay Multimedia Inc., (<http://www.jaymm.co.in/>) distributes high-end home audio, video, automation and NAS server brands such as QNAP, RipNAS, S1Digital, Thecus, TviX, Viewlab and Xtremer throughout India. Jay Multimedia Inc. delivers to a network of more than 60 retailers, dealers and installers in India.

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