

FOR IMMEDIATE RELEASE

## **ThinkFlood and D&H Distributing Partner to Sell RedEye Remotes for iPad, iPhone and iPod touch in US**

*Many Americans are using a smartphone or tablet instead of a universal remote*

**Waltham, MA and Harrisburg, PA – May 19, 2010** — ThinkFlood (<http://thinkflood.com/>), maker of RedEye remotes for iPad, iPhone and iPod touch, and D&H Distributing (<http://www.dandh.com/>), the major North American computer products and consumer electronics distributor, today announced a strategic distribution partnership to address consumer and reseller demand for RedEye remotes in the US.

D&H Distributing is the national US distributor of ThinkFlood's RedEye remotes, products that turn the iPad, iPhone and iPod touch into networked universal remotes, offering high-end functionality at an affordable price.

Using an Apple iDevice instead of a traditional remote, RedEye and RedEye mini users can operate anything controlled by infrared signals—TVs, DVRs, cable and satellite receivers, DVD and Blu-ray players, game consoles, stereos and more.

“Smartphone and tablet remotes that connect to the Internet, such as RedEye remotes, are part of the future of home control,” said Rob Eby, Vice President of Purchasing at D&H Distributing. “We have already seen strong demand for the product in the market, and we’re looking forward to sharing ThinkFlood’s ‘control revolution’ with the rest of our resellers.”

“D&H is the top choice for most of the retailers in this country – major companies like Dell and PC Connection,” said Adam Shapiro, ThinkFlood founder and Vice President of Operations. “They will be instrumental in bringing RedEye products to Americans who haven’t yet realized that there’s an affordable way to simplify life through better home control and automation.”

### **About ThinkFlood**

ThinkFlood (<http://thinkflood.com/>) designs and develops networked remote control hardware and software. Its first commercial application, RedEye, turns the iPad, iPhone and iPod touch into a personal remote that allows control of virtually any home entertainment device from any room in the home. RedEye mini offers a similar level of control in a low-cost, portable form. All RedEye networked universal remotes offer features and functionality previously available only in remotes costing several times as much. Founded in 2007, ThinkFlood is a privately held company headquartered in Waltham, Mass. Sign up for ThinkFlood's RedEye newsletter at <http://thinkflood.com/news/newsletter>.

With over 4,000 fans and counting, RedEye is the most popular remote control on Facebook <http://www.facebook.com/thinkredeye>.

Visit ThinkFlood's blog, MoreControl (<http://morecontrol.com/>) for the latest remote control and home automation news.

### **About D&H Distributing**

As the nation's leading technology distributor, D&H (<http://www.dandh.com/>) provides a wealth of resources to empower the dealer, installer, and reseller channel, delivering a broad selection of categories, products and applications. The company's offerings span the areas of consumer electronics, home entertainment, home networking and automation, small office/home office, video surveillance, digital imaging, videogaming and more. D&H's multi-market expertise,

account-dedicated sales teams, sterling service and flexible financing options are unmatched in the industry.

With an impressive 92-year history serving as a trusted advisor to the supply channel, D&H has been able to consistently reinvent itself based upon changing market conditions. The company prides itself on creating business partnerships with an astute focus on ease-of-doing-business, relationships, value, performance and service. The company ships out of five separate locations in North America, including its US headquarters in Harrisburg and its Canadian headquarters in Mississauga, Ontario. Additional US warehouses are located in Atlanta, GA; Chicago, IL; and Fresno, CA. Call D&H toll-free at (800) 340-1007 or visit [www.dandh.com](http://www.dandh.com).

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