

FOR IMMEDIATE RELEASE

ThinkFlood and AND Benelux BV Partner to Sell RedEye Remotes for iPad, iPhone and iPod touch in Belgium, Netherlands and Luxembourg

Waltham, MA and Tilburg, The Netherlands – June 21, 2010 — ThinkFlood (<http://thinkflood.com/>), maker of RedEye remotes for iPad, iPhone and iPod touch, and leading Hi-Fi supplier AND Benelux (<http://www.andbenelux.com/>), today announced a strategic distribution partnership to address consumer and reseller demand for RedEye remotes in Belgium, The Netherlands and Luxembourg.

AND Benelux is now Benelux's exclusive distributor of ThinkFlood RedEye remotes, products that turn the iPhone, iPod touch and iPad into networked universal remotes that offer high-end functionality at an affordable price.

Using an Apple iPhone, iPod touch or iPad instead of a traditional remote, RedEye and RedEye mini users can operate anything controlled by infrared: TVs, DVRs, cable and satellite receivers, DVD and Blu-ray players, game consoles and more.

"RedEye and RedEye mini are the most elegant universal remote control products we have ever seen," said Cas Oostvogel, Managing Director of AND Benelux. "ThinkFlood's products eliminate the need for a separate controller because they allow users to operate all of their home theater or Hi-Fi equipment through an iPhone, iPod touch or iPad."

"It seemed natural for us to set up distribution in Benelux before other parts of Europe; RedEye remotes have been popular in Belgium and The Netherlands since we launched last December," said ThinkFlood Founder and Vice President of Operations Adam Shapiro. "We are thrilled that AND Benelux will offer RedEye products as a way to control AV and Hi-Fi equipment from its exclusive brands--DALI, NAD and others."

About ThinkFlood

ThinkFlood (<http://thinkflood.com/>) designs and develops networked remote control hardware and software. Its first commercial application, RedEye, turns the iPad, iPhone and iPod touch into a personal remote that allows control of virtually any home entertainment device from any room in the home. RedEye mini offers a similar level of control in a low-cost, portable form. All RedEye networked universal remotes offer features and functionality previously available only in remotes costing several times as much. Founded in 2007, ThinkFlood is a privately held company headquartered in Waltham, Massachusetts. Sign up for ThinkFlood's RedEye newsletter at <http://thinkflood.com/news/newsletter>.

RedEye is the most popular remote control on Facebook <http://www.facebook.com/thinkredeye>.

Visit ThinkFlood's blog, MoreControl (<http://morecontrol.com/>) for the latest remote control and home automation news.

About AND Benelux BV

AND Benelux BV (<http://www.andbenelux.com/>) is the leading Hi-Fi specialist and supplier to Belgium, The Netherlands and Luxembourg, and a subsidiary of AudioNord International A/S in Denmark. AudioNord International is the single largest importer of audio and video equipment in northwestern Europe.

Based in Tilburg, The Netherlands, AND Benelux has been an authority on high-end AV equipment for almost 30 years. The company distributes Hi-Fi and home theater products from

Argon Audio, DALI A/S, InFocus Screenplay, NAD Electronics, RedEye and Scandyna International to its exclusive network of 200 dealers and stores throughout the Benelux region.

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